

Ada Parris

Artist · Futurist · Author · Speaker

Approved biography

Ada Parris is an artist, futurist and author of *Leadership Legacy* (Wiley, 2026). She is the founder of The Presence Lab™, creator of Cyborg Shamanism™ and Source Patterns Intelligence™. Her central question: we are not in a technology crisis, we are in a listening crisis, so what becomes possible when we remember that intelligences are entangled and animate?

She has spoken at Google, Meta, Lloyds Banking Group, Unilever, NatWest, Klosters Forum, TEDx, CogX, Tate Modern, World Trade Centre Amsterdam, IAB Italia, London Interdisciplinary School and Medicine Festival. She chairs Mental Health First Aid England, is an Honorary Fellow of Arts University Plymouth, and is co-deputy chair of the IEEE AI Systems Global Flourishing Initiative.

What she speaks about

Cyborg Shamanism: Leading Alongside AI

Technology, leadership and innovation conferences. Reframing AI adoption as a question of attention, trust and listening.

Cartography Is Not Home

Arts, culture and research spaces. Decolonial leadership, epistemic diversity and whose intelligence gets cited.

Human. Humility. Humus.

Regenerative, ecological and purpose-driven gatherings. Leading from the soil up.

Who Owns Intelligence?

AI ethics, technology, futures and foresight conferences. The extractive logic underneath AI infrastructure and the question of sovereignty.

Formats

Keynote · 45 to 60 minutes, main stage, one idea

Extended session · 90 minutes with structured audience dialogue

Immersive experience · Multi-day, with field recordings, material objects and structured practice

Custom programmes and moderated conversations are available on request.

Selected previous rooms

Google · Meta · Lloyds Banking Group · Unilever · NatWest · Klosters Forum · TEDx · CogX · Tate Modern · World Trade Centre Amsterdam · IAB Italia · London Interdisciplinary School · Medicine Festival

What bookers say

"Adah gave a fresh perspective the audience really held onto, and fired us all up to think differently, out of the day-to-day detail."

Fiona Couper, Chief Marketing Officer, VCCP

"Adah connects across topics to put together the bigger picture. Immediate, actionable learnings and real food for thought. Invaluable."

Andy Postert, Google

"Adah brought fresh thinking and unconventional exercises, and pushed us all to reflect on what really matters. So much positive feedback from the team."

Barbara Ryl, Global Brand Manager, Unilever

Booking

For keynote, extended session and immersive enquiries, contact adah@adahparris.com or visit adahparris.com/speaking/bookers.

Press and media

Approved biography, high-resolution portraits and the full speaker pack are available at adahparris.com/speaker-kit.