PRESS & MEDIA KIT · 2026

Ada Parris

ARTIST · FUTURIST · AUTHOR · SPEAKER

APPROVED BIOGRAPHY

Ada Parris is an artist, futurist and author of *Leadership Legacy: A Manifesto to Create a Mindful Future and A Thriving Planet* (Wiley, 2026). She is the founder of The Presence Lab™, creator of Cyborg Shamanism™ and Source Patterns Intelligence™. Her central question: we are not in a technology crisis, we are in a listening crisis, so what becomes possible when we remember that intelligences are entangled and animate?

She has spoken at Google, Meta, Lloyds Banking Group, Unilever, NatWest, Klosters Forum, the Deeply Human Summit, TEDx, CogX, Tate Modern, World Trade Centre Amsterdam, IAB Italia, London Interdisciplinary School and Medicine Festival. She chairs Mental Health First Aid England, is an Honorary Fellow of Arts University Plymouth, and is Co-Deputy Chair of the Ecological Regeneration and Planetary Care Subcommittee, IEEE Global AI Systems Flourishing Initiative.

FIVE KEYNOTES

We're Not in a Technology Crisis. We're in a Listening Crisis.

C-suite and boards. AI transformation summits.

Cartography Is Not Home: AI and the Logic of the Map

Data and technology leaders. Cultural institutions. Festivals.

Power That Doesn't Exhaust Itself: The Hidden Cost of Not Listening

CEOs and executive teams. Health sector leadership.

What Type of Ancestor Do You Want to Be?

Board retreats. Leadership programmes. ESG leaders.

Right Question, Wrong Problem: Why AI ethics starts with listening

Universities, conferences, policy and public sector.

FORMATS

Keynote · 45 to 60 minutes
Extended session · 90 minutes with structured audience dialogue
Immersive experience · Multi-day, with field recordings, material objects and structured practice

WHAT BOOKERS SAY

> *"Adah gave a fresh perspective the audience really held onto, and fired us all up to think differently, out of the day-to-day detail."*
>
> Fiona Couper, Chief Marketing Officer, VCCP

> *"Adah connects across topics to put together the bigger picture. Immediate, actionable learnings and real food for thought. Invaluable."*
>
> Andy Postert, Google

> *"Adah brought fresh thinking and unconventional exercises, and pushed us all to reflect on what really matters. So much positive feedback from the team."*
>
> Barbara Ryl, Global Brand Manager, Unilever

BOOKING

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Portraits and the full speaker pack:
adahparris.com/speaker-kit